

2010 Advertising / Sponsorship Opportunities

Scene Saver Section

1/6 page Coupon {Size 2.35 (W) by 4.85 (H)}

- \$350 per issue for Scene Saver Only Advertisers
 - 3-time consecutive commitment, total payment of \$1050 due w/signed contract.
- \$150 per issue for advertisers making at least a 3-time commitment of at least 1/3 page.
 - \$450 due with signed contract

Guide to Jewish Memphis/Simcha Scene

Available only in Jewish Guide and Simcha Scene

- \$150 per issue - Business Card {3.5 (W) by 2 (H)}

Professional Listing (copy only, no logos)

- \$50 per issue (five lines of copy) each additional line is \$15
 - Ex: Company Name, Address, Phone Number, Website, e-mail

Column Sponsorship Opportunities

Starting at \$800 per issue, negotiable with long-term commitments

- Home, Garden and Office
- Entrepreneur – New Jewish Businesses
- Travel
- Coming Attractions – Calendar of Events
- Teen Scene

Simcha Scene Photos (Weddings, Bar/Bat Mitzvahs, Special Occasions)

\$40 for photo and caption

Mailing Sponsorship Opportunities

Business/Company

Exclusive per issue mailing sponsor at \$1,100

Includes a full page ad and company logo in prominent position in the magazine

Families/individuals

\$50 per issue

Names will be listed with other mailing sponsors on a dedicated page