

2010 Planning Calendar/Deadlines

January/February

Simcha Scene

(Wedding, Bar/Bat Mitzvah/
Celebration Planning Guide)

Stories/photos/calendars – Dec. 11

Ad space – Dec. 14

Ad material – Dec. 23

August

Special Advertising Section:

Back to School

Stories/photos/calendars – July 2

Ad space – July 7

Ad material – July 14

March

Passover

Stories/photos/calendars – Feb. 5

Ad space – Feb. 10

Ad material – Feb. 17

September

Special Advertising Section:

Senior Living

Rosh Hashanah / Yom Kippur

Stories/photos/calendars – Aug. 6

Ad space – Aug. 11

Ad material – Aug. 18

April

Special Advertising Section:

Outdoor Living

Stories/photos/calendars – March 5

Ad space – March 10

Ad material – March 17

October

Jewish Memphis Guide

Stories/photos/calendars – Sept. 1

Ad space – Sept. 8

Ad material – Sept. 15

May

Special Advertising Section: Pets

Stories/photos/calendars – April 2

Ad space – April 7

Ad material – April 14

November

Special Advertising Section: Hot

Hanukah Finds

Stories/photos/calendars – Oct. 4

Ad space – Oct. 13

Ad material – Oct. 20

June/July

Special Advertising Section:

Health, Body & Soul / Shavout

Stories/photos/calendars – May 7

Ad space – May 12

Ad material – May 19

December

Tzedakah / Tikkun Olam

Stories/photos/calendars – Nov. 5

Ad space – Nov. 10

Ad material – Nov. 17