

## AD SPECS

### Advertisement Requirements:

- Magazine Trim Size is 8.375" x 10.875"
- Full Page Bleed is 8.625" x 11.125"
- For Full Bleed do not use any crop or registration marks
- Live area is 7.875" x 10.375"
- Jewish Scene Magazine is NOT responsible for any important information appearing beyond the live area.
- Ads that are camera-ready should be submitted in a PDF format.
- All files and images must be CMYK, a resolution of 300 dpi or higher, have all fonts embedded and in a JPEG or PDF Format.
- For ad assistance please contact [susan@jewishscenemagazine.com](mailto:susan@jewishscenemagazine.com)
- All Advertising accepted is subject to publisher's approval regarding content and appearance.

### Magazine Trim Size: 8.375" x 10.875"

Ad Sizes	Wide	Deep	Ad Sizes	Wide	Deep
Full page with bleed	8.625"	x 11.125"	1/3 page vertical	2.25"	x 10"
Full page (no bleed)	7.875"	x 10.375"	1/3 page horizontal	4.85"	x 4.85"
2/3 page vertical	4.85"	x 10"	1/4 page vertical	3.5"	x 4.85"
1/2 page vertical	3.5"	x 10"	1/6 page vertical	2.25"	x 4.85"
1/2 page horizontal	7.875"	x 4.85"	Business Card vertical	3.5"	x 2"

